

BootCamp: Business Model Canvas

Date: 4th August, 2018

Venue: TIED Cell.

Mr. Anuj Sharma conducted the Bootcamp on "Business Model Canvas" in the TIED Cell from 4:30 pm to 6:30 pm on 4th August, 2018. He started by discussing how to plan out a business idea so that it can be executed with a good plan in mind and a clear vision about the business. He interacted with the students by calling them to the front and making them talk about the problems they face in this regard.

He picked up the example of his own startup "LocalGuy" and developed the business model canvas for it from scratch along with the students. He explained all the concepts in the process in good detail, taking care that it does not become boring for the students.

Towards the end he opened the floor for questions, which the participants actively asked and Mr. Anuj answered clearly. The students asked questions regarding the Startup Weekend which is being organized by the TIED Cell, JUIT from 14th to 16th September. The students will be required to make a business model canvas for their business ideas there.

Overall, it was a nice interactive session with the participants learning a lot about the business model canvas and how to approach their own business vision with clarity and methodically. It was great fun and learning experience for the participants.

Bootcamp: Business Model Canvas
Recommended for Startup Weekend Participants
Resource Person: **Anuj Sharma**
Founder and CEO : localguy.in

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Time: 4:30 PM **Date: 4th August (Saturday)**

Venue: Technology Incubation and Entrepreneurship Development Cell (TIED Cell, JUIT)

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