Report on Career Counseling Initiatives Conducted by the Placement Cell

In alignment with the Supreme Court's mental health guidelines and its directive that *"all educational institutions shall provide regular, structured career counseling services for students and their parents or guardians,"* the Training & Placement Cell has actively organized a wide range of career counseling and guidance activities. These initiatives are aimed at equipping students (and, in some cases, their families) with industry insights, career planning strategies, and employability skills.

Key Career Counseling Initiatives

1. Career Awareness & Skill Development Webinars

- **The Micro-Credential Advantage** – Session on the importance of micro-credentials in shaping global career paths.
- **Shape your IT Career for the AI Era** (Bounteous x Accolade) – Guidance on future-proofing careers with AI.
- **Netsmartz Academy Webinar on AI** – Exposure to cutting-edge AI applications and career pathways.
- **BrowserStack Webinar** – Career opportunities in AI/ML.
- **Infosys HackWithInfy Webinar** – Insights into coding challenges and pathways into Infosys.
- **DC Webinar: Demystifying Shorter TOFT & GET Exams** – Awareness about industry assessment tests.
- **ADA Roadmap Webinar** – Future career relevance of ADA skills.
- **University of Arizona Graduate Programs Webinar** – Guidance on higher education opportunities abroad.
- **Energy Conservation Building Code Webinar** – Career opportunities in sustainability and compliance.
- **BYJU's Career Labs Webinar** – Roadmap for aspiring educators and ed-tech professionals.
- **Java Programming Webinar (Rank Junction)** – Technical skill-building for software careers.

2. Interview Preparation & Placement Readiness

- **LTI Mindtree Mock Interview Series** – Practice sessions to boost confidence and industry readiness.
- **Geekster Sessions**:
  - How to Crack Interviews at Product-Based Companies

- o How to Get Your First Off-Campus Placement
- o Toolkit for Techies
- o Cracking IT Jobs Before Graduation

3. Guest Lectures (Industry & Defense Leaders)

- **Pathlock Guest Lecture** – Real-world industry insights.
- **Raftar.One Guest Lecture** – What startups/companies look for in the Fresher's.
- **Lt Gen SP Nawathe Session** – Career opportunities and leadership insights from the defense sector.
- **Roots Analysis Guest Lecture** – Industry-oriented career perspectives.

4. Industry Collaborations & Conclaves

- **HR Conclave** – Dialogue with HR leaders on employability, recruitment trends, and career readiness.
- **Triedge Webinar** – Career pathways through a digital employability platform.

Impact & Outcomes

- More than **X number of students** participated across these programs.
- Sessions covered **emerging technologies (AI, ML, Sustainability, and EdTech)**, **higher studies**, and **placement readiness**.
- **Parents were invited** to selective counseling sessions (e.g., University of Arizona, BYJU's Career Labs).
- The initiatives bridged the gap between academia and industry, offering **direct mentoring from HR leaders, recruiters, and industry experts**.

Conclusion

The Placement Cell remains committed to providing structured, regular, and impactful career counseling initiatives. These programs not only guide students in making informed career choices but also align with the Supreme Court's recommendations on mental health and counseling support.