



JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY
WAKNAGHAT, P.O. – WAKNAGHAT,
TEHSIL – KANDAGHAT, DISTRICT – SOLAN (H.P.)
PIN – 173234 (INDIA) Phone Number- +91-1792-257999
(Established by H.P. State Legislature vide Act No. 14 of 2002)



Workshop on Entrepreneurship Awareness-
(Entrepreneurial mindset and Business Model)
14th March 2026

The poster features a dark blue background with a white and light blue geometric design. At the top, a row of logos includes MSME, NITCON, Himachal Pradesh Government, JUIT, TIED CELL, Institution's Innovation Council, and RAMP. The central text reads "WORKSHOP ON ENTREPRENEURSHIP AWARENESS" in bold, white and light blue capital letters. Below this, two circular portraits of the speakers are shown: Dr. Ashish Kumar on the left and Ms. Namita Malhotra on the right, separated by a microphone icon. Their names and titles are listed below their portraits. The date and time "Saturday, March 14, 2026, 02:00–05:00 PM IST" are displayed in a white box. The location "Digital Learning Centre | JUIT Solan" is shown with a location pin icon. At the bottom, social media icons and the handle @iicjuit are on the left, and the website www.juit.ac.in/TIEDC_IIC is on the right.

DR. ASHISH KUMAR
Prof. & Head Civil
Engineering, Chairman,
TIEDC

MS. NAMITA MALHOTRA
Founder- Radiyes
Consultants

Saturday, March 14, 2026, 02:00–05:00 PM IST

Digital Learning Centre | JUIT Solan

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An **Entrepreneurship Awareness Programme** under the RAMP initiative of the Government of India was successfully conducted on **14th March 2026** at the Digital Learning Centre, Jaypee University of Information Technology (JUIT), Solan. The workshop was Organized in collaboration with the Department of Industries, Himachal Pradesh and implemented by NITCON Ltd., with aim to sensitize students towards



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entrepreneurship as a viable and impactful career path by introducing them with **“entrepreneurship and the entrepreneurial mindset”** and also with **“business models”**. The session witnessed enthusiastic participation from students across disciplines, reflecting a growing interest in innovation and startup culture. A total of 45 students and other staff member attended the session.

Dr. Ashish Kumar, Professor & Head, Civil Engineering and President, Institution's Innovation Council (IIC), delivered an engaging session on **entrepreneurship and the entrepreneurial mindset**. He emphasized the importance of innovation, risk-taking ability, and problem-solving skills in today's dynamic economic environment. He elaborated on how students can identify opportunities, convert ideas into sustainable ventures, and contribute to economic growth. His talk also highlighted the role of institutional support systems such as incubation centres in nurturing early-stage startups.

The second session by Ms. Namita Malhotra, Founder of Radiyes Consultants, focused on **business planning and market research**. She provided practical insights into **structuring a business model**, understanding target markets, and preparing startups for funding and legal compliance. Drawing from real-world experiences, she guided participants on how to build investor-ready ventures and navigate the complexities of contracts and business strategy. She introduced the attendee with business model canvas, an essential step to work for startups. The programme concluded with an interactive discussion, leaving participants motivated and better equipped to explore entrepreneurial opportunities.

In his concluding remarks, Dr. Ashish Kumar, President, Institution's Innovation Council (IIC) encouraged students to move beyond conventional career paths and



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embrace entrepreneurship as a means to create value and generate employment. He stressed that with the right mindset, persistence, and institutional support, young innovators can transform challenges into opportunities. He also appreciated the collaborative efforts of the organizing bodies and motivated participants to actively engage with incubation and mentoring platforms available at the university. The programme concluded on a positive note, inspiring participants to take their first steps towards entrepreneurial journeys.

Social: Media-

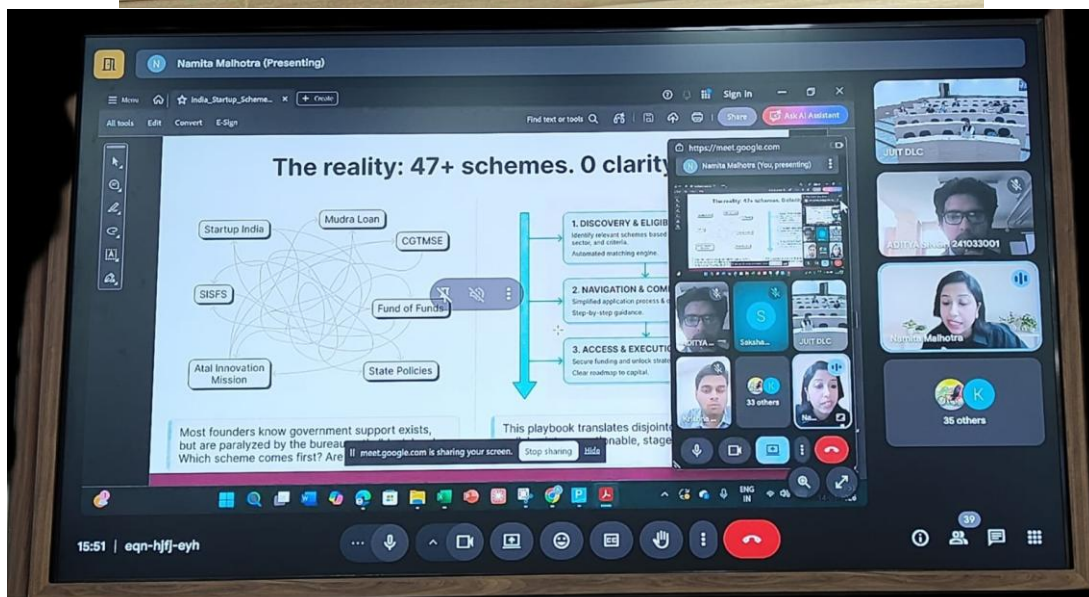
<https://www.linkedin.com/feed/update/urn:li:ugcPost:744935180246831923>
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Photograph of the event:





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Attendance:

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31	Saksham Chaudha	251030120	
32	Daksh Bhatta	251033083	
33	Aditya Gupta	251030157	
34	Bhaavya	251030169	
35	Riddhima Sharma	251030127	
36	Mishka Dang	251020080	
37	Vidhyotima Singh	251030018	
38	Ashwin Singh	241033127	
39	ADARSH AMAN	251030055	
40	Arjun Sharma	24504001	
41	Abhinandan	255024002	
42	Pranav Upmanyu	255024003	
43	Sarthak Chaudhary	251032034	
44	ANUBHAV	251030135	
45	Ash Sharma	251030254	
46	Piyush Rayan	251030223	
47	Ananya Pandey	251033049	
48	Sanya Arora	241033102	
49	Kanishk Shukla	241032017	
50	Nishchay Pratap Singh	251033103	
51	Nanya Joshi	251030077	
52	Disha Sharma	251030253	
53	Angel Balseja	251033023	
54	Ridhima	251030280	
55	Saurabh Sharma	251033024	
56	Shruti Sharma	251033004	
57	Saksham Singhal	251033189	
58	Aditya	241033001	
59	Ash Sharma	251030168	
60	Abhinav Pratap Singh	231030121	



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Workshop on Entrepreneurship Awareness

ATTENDANCE (14 MARCH 2026)

Sr. No.	Name	Roll Number	Signature
1	Shayna Sharma	251033113	Shayna
2	Divyanshi Verma	251010008	Divyanshi
3	Nanya Jaisya	251030077	Nanya
4	Nishchay Pratab Singh	251033103	Nishchay
5	Ridhima	251030286	Ridhima
6	Daksha	251030253	Daksha
7	Angel Baweja	251033023	Angel
8	DHANESH DUTTA	241030272	Dhanesh
9	Rakha Sharma	241030297	Rakha Sharma
10	Suryanshi	241030188	Suryanshi
11	Suryanshi	241032030	Suryanshi
12	Indira Singh	241033042	Indira Singh
13	KRISHNA PRATAP SINGH	231030233	Krishna
14	Pranjali	231030208	Pranjali
15	Ashin	231030025	Ashin
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