



Technology Incubation & Entrepreneurship
Development Cell
Jaypee University of Information
Technology, Wanknaghat (H.P.) - 173234



Can't Unsee

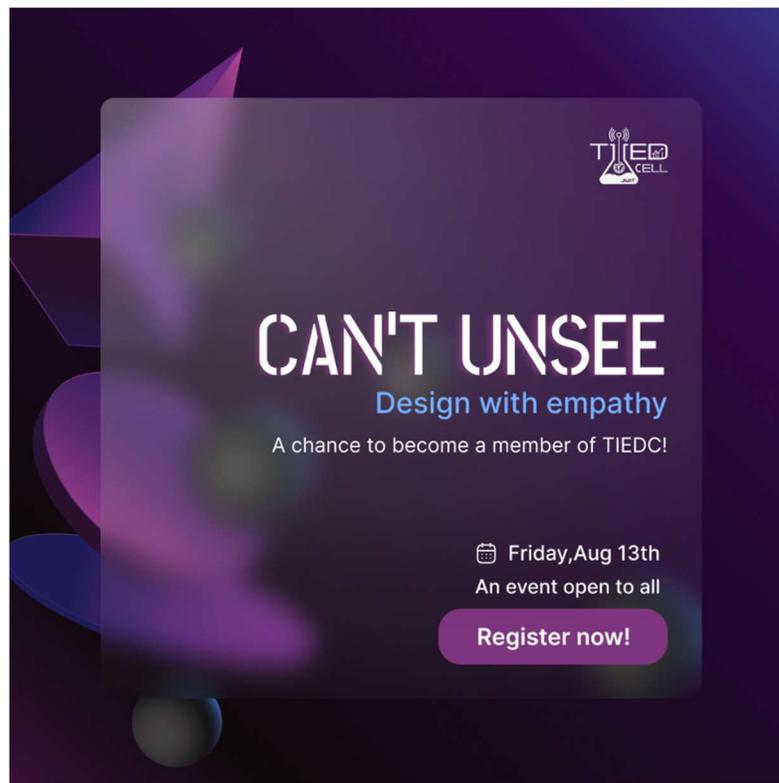
Event: Can't Unsee

Date: 13th July 2021

Participants: 32

Platform: Social media

Poster:



Event Captures:



Description of the Event:

The event revolves around designing Human-centred interfaces while also making the UI look good. Each Participant has been provided with a feature list that they have to translate into a UI design using any of the design software(s).

A few selected UI's then posted on the TIEDC'S Instagram story along with a poll. The winning participant has been announced through the same platform as well.

Objective of the Event:

Can't Unsee, as the name suggests, the objective of the event is to bring out the User-friendly experience and innovatory skills of the participants based on UI/UX.

To make them familiar with certain layouts and patterns. From the typography to the colour, every aspect of a digital screen influences the user's interaction, and satisfaction, with the app or website. UI design involves the complex art of arranging these elements to guide the user and keep cognitive load to a minimum while creating beautiful, unique experiences that bring the design to life.

Benefit Obtained:

The Event unfolded very successfully, with the participants getting a lot of eye-opening insights into UI/UX and overall development of their User-centric approach like using colours and typography, and then move on to more complex things like designing UI patterns. The Event ended with a highly positive feedback the participants.

Participants:

Akanksha Varshney

Ansh agrawal

Archi jaiswal

Arhan ali khan

Anoushka sud

Ayushi

Ayush Vaish

Bhavya chauhan

Daniel dale dacosta

Dhruv Rastogi

Haripriya Radhika sharma

Harsh thakran
Ishaan sharma
Ishita sarin
Kartik dogra
Khushi chhabra
Komal dhall
Naushad Ali khan
Pragya
Priyansh garg
Rushil
Sahaj katiyar
Shikhar
Siddharth kuthiala
Siddharth misra
Sristi agarwal
Sushant kumar
Tanvi sharma
Tanya gupta
Tushar anand
Utkarsh kumar
Vansh gulati