

Report of Webinar

“IP awareness”

April 26, 2021 by IPR Cell, JUIT, Solan

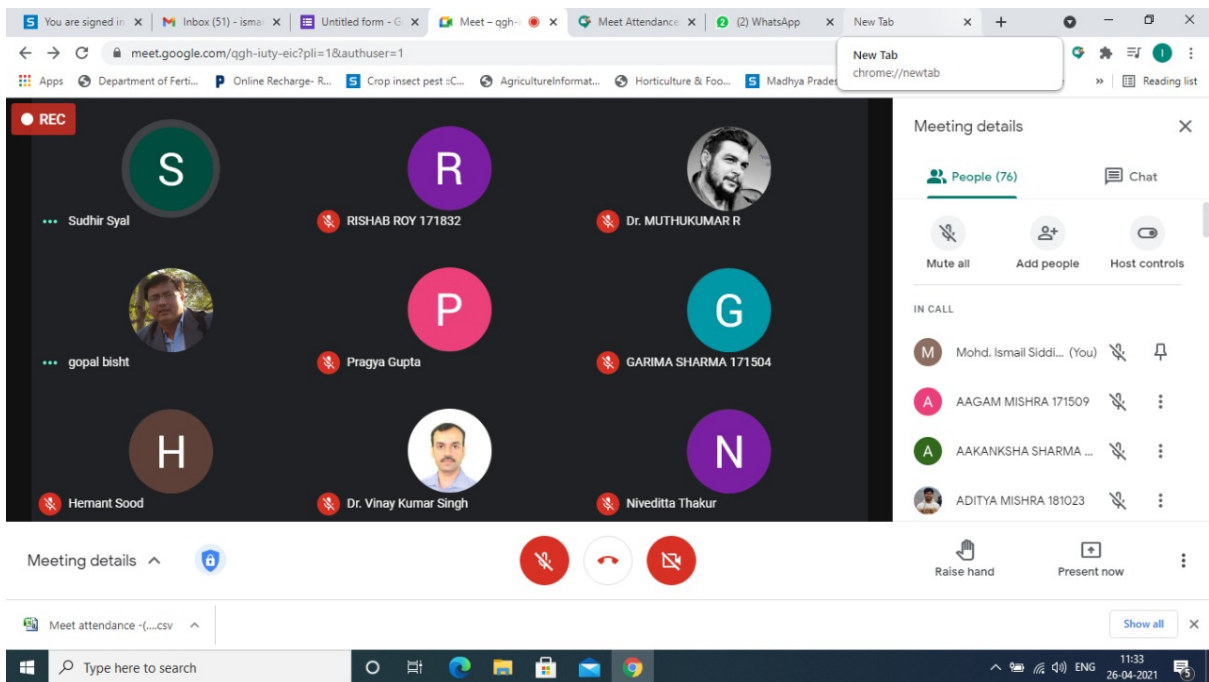
IPR cell, JUIT Waknaghat celebrated *World IPR day* on April 26, 2021. A webinar was conducted by Prof. Sudhir Kumar, Head, Department of Biotechnology and Bioinformatics and Coordinator, IPR cell on “*IP awareness and theme of the year – Critical role of small and medium sized enterprises*”. The event was started at 11:00AM. About 95 faculties, researchers, staff, and students of various universities/ institutes attended the event.

Prof. Kumar explained the

1. Need of protection of IP assets
2. Understanding the benefits of IP
3. Procedures of identifying, protecting and managing IP
4. Auditing the IP assets and carrying out IP valuation
5. Decision on IPs for entering to foreign markets.

He explained the concept of patents, copyrights, trademarks, industrial designs, and geographical indications through significant questions associated with these IPs. He further highlighted the need to decipher inventiveness in research projects, art work, and designs. The technology transfer to industry as exclusive rights to a process, technology in public domain, joint patents, and commercialization of patent aspects were also discussed. Students were motivated to initiate the dialogue with the IP experts, mentors, and faculty to file IPs.

Mr. Ismail Siddiqui – Lab. Engineer of BT and BI department thankfully helped in modulating the online session including participants’ questions and technical aspects. The IP Team of JUIT (Dr. Sudhir, Dr. Shruti, Dr. Hemraj) owe their thanks to HIMCOSTE, Shimla for providing support.



The IP Cell of JUIT assured the participants to answer their queries, if any, in future and assured them to provide all possible assistance in filing their IPs.