

## Recommendation of Screening Committee

**Name:** Aryaman Sinha

**Company:** TechBud

**Registration No.:** UDYAM-UP-28-0010365

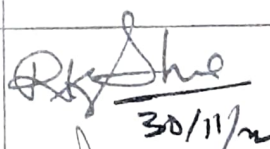
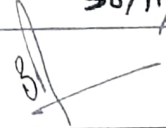
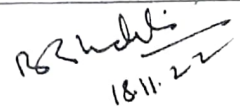
**Project Title:** Email Marketing Platform

**Nature of Innovation:** Technology Driven

**Contact No.:** +91 8851319469

**Email:** aryan040501@gmail.com

**Address:** E/501, Samridhi Grand Avenue, Noida Extension, UP -201310.

1.0	HPSTARTUP Application No.: HPSTARTUP/2021/10/01		
i)	Qualification	B.Tech. 3rd Year	
ii)	Experience	1 Year	
iii)	Capability to Fulfil the Project	Yes	
iv)	Any other Background	-	
1.1	Viability of the Project	Technical Viability 7/10	Economical Viability 7/10
1.2	Estimated Duration of the Project	1 Year	
1.3	Market Potential (Yes/No)	Yes	
1.4	Assistance Requirement (like mentoring service, prototype development, raw material, other equipment usage, etc.)	<p>Techbud Campaigns aim at helping Small Medium and Large Businesses tackle their marketing with ease. They want to develop an online platform which will help businesses with large-scale mailing to lakhs of potential customers at the same time improving their lead generation in an easier way and at a lower cost.</p> <p>The committee feels that though there are many existing players in the field providing such services, still there is a scope for new players. Therefore, the committee recommends the proposal for mentorship and sustenance allowance w.e.f 01/12/ 2022.</p>	
1.5	Screening Committee Member	Role	Signature
	Prof. Rajendra Kumar Sharma Vice Chancellor, JUIT Waknaghat.	Executive Head of the Empanelled Incubator (Ex- Officio Chairperson)	 30/11/22
	Sh. O. P. Sharma	Representative from DIC Solan.	
	Prof. B. R. Mehta Director (RID), JIIT Noida.	Representative of the industry/industry association (member)	 18.11.22

	Prof. D. K. Rai Dean (AR), JIIT Noida.	Representative of the financial institutions (member)	Dr. - 2 18.11.22
	Dr. Hemant Sood BT&BID, JUIT Waknaghat.	Representative from the academic community of the host institution (Member I)	Dr. Sood 18.11.22
	Dr. Nishant Jain ECED, JUIT Waknaghat.	Representative from the academic community of the host institution (Member II)	Nishant 18/11/22
	Prof. Shruti Jain ECED, JUIT Waknaghat.	R & D Expert (Member I)	Shruti 18/11/22
	Dr. Deepak Gupta CSE&ITD, JUIT Waknaghat.	R & D Expert (Member II)	Deepak 18/11/22
	Prof. Ashish Kumar CED, JUIT Waknaghat.	Empanelled Incubation Manager (Member - Secretary)	Ashish 18/11/2022
1.6	Recommendations of Screening Committee		
i)	Product /Service Usefulness	7/10	
ii)	Uniqueness	6/10	
iii)	Technology Innovation	7/10	
iv)	Job Creation Potential	7/10	
v)	Market Potential/Scalability of the Project	7/10	
vi)	Impact on Society/Customer	7/10	
vii)	Current Project Status	Prototype development in progress.	
viii)	If other, please specify.	-	
1.7	Assistance Required on the basis of Recommendation of the Committee.		
	Sustenance Allowance	Recommended	
	Mentoring Services	Recommended	
	Prototype Development, Raw Material, etc.	The applicant wants to develop a mass email platform.	
	Final Recommendation	The committee recommends the proposal for mentorship and sustenance allowance w.e.f 01/12/2022.	

Dr. Sood  
18/11/2022

Dr. Sood  
30/11/22

## Joining Letter



To,  
The Chairman  
TIEDC  
JUIT, Wagnaghat.


Sir,

In reference to your letter.....dated.11/12/22.. recommendation of my proposal for incubation at your centre under CM Start-Up Scheme sponsored by Department of Industries, Govt of Himachal Pradesh, I ... ARJUMAN SINGH residence of (address) ... E/501, SAMRIDDHI GRAND AVENUE, NOIDA EXTENSION - 201318 would like to inform you that I am hereby joining your Incubation Centre on 15/12/22 (date) at .....

I am Leader/member of our Startup...TECHBUD (Name of startup). And Startup is registered in the name of Mr. ARJUMAN SINGH in startup Himachal portal (startumphimachal.hp.gov.in) under CM startup scheme HP.

Further, I declare that I am aware of the guidelines of the TIEDC and would abide by the rules and regulations of the incubation centre and the university.

With kind regards  
Yours faithfully

  
15/12/22  
**Signature & Date**

Name: ARJUMAN SINGH  
Contact No. 8851319469  
Email ID. arjuman040501@gmail.com  
Aadhar Card No. 6323 7691 4329  
(Enclose a copy of Aadhar Card)

## Recommendation of Screening Committee

**Name:** Shikhar Srivastava

**Company:** Limeberry Technology Solutions Pvt. Ltd.

**Registration No.:** Nil

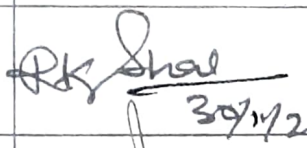

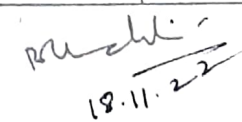
**Project Title:** Limeberry

**Nature of Innovation:** Technology Driven

**Contact No.:** 9336609338

**Email:** shikhar@limeberry.io

**Address:** EDC Building, IT Park, Chandigarh 160101.

1.0	HPSTARTUP Application No.: HPSTARTUP/2022/09/22		
i)	Qualification	B.Tech.	
ii)	Experience	3 Years	
iii)	Capability to Fulfil the Project	Yes	
iv)	Any other Background		
1.1	Viability of the Project	Technical Viability 7/10	Economical Viability 7/10
1.2	Estimated Duration of the Project	1 Year	
1.3	Market Potential (Yes/No)	Yes	
1.4	Assistance Requirement (like mentoring service, prototype development, raw material, other equipment usage, etc.)	<p>Limeberry is a Software as a Service (SaaS) solution. The applicant wants to develop an online platform for any on-demand home service business that can get white-labelled ready-to-use mobile/web apps for their business within 30 minutes. It is a no-code software solution that helps businesses manage their operations efficiently.</p> <p>The committee feels that the application seems to have good market potential. Therefore, the committee recommends the proposal for mentorship and sustenance allowance w.e.f 01/12/2022.</p>	
1.5	Screening Committee Member	Role	Signature
	Prof. Rajendra Kumar Sharma Vice Chancellor, JUIT Waknaghat.	Executive Head of the Empanelled Incubator (Ex- Officio Chairperson)	 30/11/22
	Sh. O. P. Sharma, Extension Officer	Representative from DIC Solani.	 31
	Prof. B. R. Mehta Director (RID), JIIT Noida.	Representative of the industry/industry association (member)	 18.11.22



	Prof. D. K. Rai Dean (AR), JIIT Noida.	Representative of the financial institutions (member)	<i>ch e</i> 18.11.22
	Dr. Hemant Sood BT&BID, JUIT Waknaghat.	Representative from the academic community of the host institution (Member I)	<i>ch e</i> 18.11.22
	Dr. Nishant Jain ECED, JUIT Waknaghat.	Representative from the academic community of the host institution (Member II)	<i>Nishant</i> 18/11/2022
	Prof. Shruti Jain ECED, JUIT Waknaghat.	R & D Expert (Member I)	<i>Shruti</i> 18/11/22
	Dr. Deepak Gupta CSE&ITD, JUIT Waknaghat.	R & D Expert (Member II)	<i>Deepak</i> 18/11/22
	Prof. Ashish Kumar CED, JUIT Waknaghat.	Empanelled Incubation Manager (Member - Secretary)	<i>Ashish</i> 18/11/2022
1.6	Recommendations of Screening Committee		
i)	Product /Service Usefulness	7/10	
ii)	Uniqueness	6/10	
iii)	Technology Innovation	7/10	
iv)	Job Creation Potential	7/10	
v)	Market Potential/Scalability of the Project	8/10	
vi)	Impact on Society/Customer	7/10	
vii)	Current Project Status	Prototype development in progress.	
viii)	If other, please specify.		
1.7	Assistance Required on the basis of Recommendation of the Committee.		
	Sustenance Allowance	Recommended	
	Mentoring Services	Recommended	
	Prototype Development, Raw Material, etc.	The applicant wants to develop a SaaS based on-demand service business.	
	Final Recommendation	The committee recommends the proposal for mentorship and sustenance allowance w.e.f.01/12/2022	

*Ashish*  
18/11/22

*R. Sood*  
20/11/22

## Joining Letter

To,

The Chairman

TIEDC

JUIT, Wagnaghat.



Sir,

In reference to your letter of incubation dated **01-12-2022** recommendation of my proposal for incubation at your centre under CM Start-Up Scheme sponsored by Department of Industries, Govt of Himachal Pradesh, I **SHIKHAR SRIVASTAVA** residence of **338-C BLOCK PANKI KANPUR, UTTAR PRADESH, 208020, INDIA** would like to inform you that I am hereby joining your Incubation Centre on **19-12-2022**.

I am Leader of our Startup **LIMEBERRY TECHNOLOGY SOLUTIONS**. And Startup is registered in the name of Mr. **SHIKHAR SRIVASTAVA** in startup Himachal portal([startuphimachal.hp.gov.in](http://startuphimachal.hp.gov.in)) under CM startup scheme HP.

Further, I declare that I am aware of the guidelines of the TIEDC and would abide by the rules and regulations of the incubation centre and the university.

With kind regards

Yours faithfully

Shikhar Srivastava

Mob: +91-9336609338

Email: [shikhar@limeberry.io](mailto:shikhar@limeberry.io)

Aadhar: 227375024091