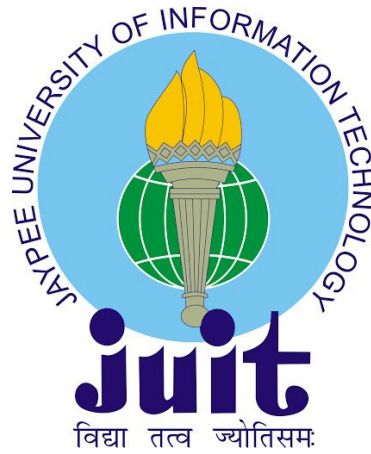


BACHELOR OF BUSINESS ADMINISTRATION
COURSE STRUCTURE
(2023-2026)



BBA PROGRAM OUTCOMES

PO1: Critical Thinking and Decision Making Skills: Students are able to define, analyze, and devise solutions for structured and unstructured business problems and issues using cohesive and logical reasoning patterns for evaluating information, materials, and data.

PO2: Understanding Business Functions: Students demonstrate technical competence in domestic and global business through clarity in major disciplines within the field of business.

PO3: Communication Skills: Students are able to conceptualize a complex issue into a coherent written statement and oral presentation.

PO4: Interpersonal Skill Development: Students can function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

PO5: Entrepreneurial ability and Innovative thinking: Students can demonstrate the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.

PO6: Technology Skills: Students are competent in the use of modern technology in organizational operations and management.

PO7: Ethics, Environment and sustainability: Apply ethical principles and commit to professional ethics and responsibilities of the Management practice. Students can understand the impact of the professional solutions in societal and environmental contexts, create responsible and sustainable alternatives and demonstrate the knowledge of and need for sustainable development.

PO8: Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of constantly changing business environment.

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, SOLAN

COURSE CURRICULUM OF BACHELOR OF BUSINESS ADMINISTRATION- 2023 Batch (140 CREDITS)

BBA 1st SEMESTER

S. No	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1	Ability Enhancement - Compulsory	23BB1HS111	Business Communication (Language: English / MIL)	2	1	0	3	3
2	Core Discipline	23BB1HS112	Principles and Practices of Management	3	1	0	4	4
3	Core Discipline	23BB1HS113	Business Environment	3	1	0	4	4
4	Core Discipline	23BB1HS114	Managerial Economics	3	1	0	4	4
5	Elective Course – Generic /Interdisciplinary	23BBWHS131	1. India’s Diversity & Business OR	3	1	0	4	4
		23BBWHS132	2. Ethics & Corporate Social Responsibility	3	1	0	4	4
		23BB9HS191	Project				1	
			Total				20	19

BBA 2nd SEMESTER

S.No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1	Core Discipline		Organizational Behavior	3	1	0	4	4
2	Ability Enhancement - Compulsory		Environmental Studies	2	0	0	2	2
3	Core Discipline		Macroeconomics	3	1	0	4	4
4	Core Discipline		Business Accounting	3	1	0	4	4
5	Elective Course – Generic /Interdisciplinary		3. Critical and Creative Thinking OR	3	1	0	4	4
			4. Leadership in organizations	3	1	0	4	4
6.	Core Discipline		Universal Human Values II: Understanding Harmony	2	1	0	3	3
			Project				2	
			Total				23	21

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, SOLAN

COURSE CURRICULUM OF BACHELOR OF BUSINESS ADMINISTRATION- 2023 Batch (140 CREDITS)

BBA 3rd SEMESTER

S. No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1	Core Discipline		Statistics for Business Decisions	3	1	0	4	4
2	Core Discipline		Principles of Marketing	3	1	0	4	4
3	Core Discipline		Management Accounting	3	1	0	4	4
4	Elective Course – Generic /Interdisciplinary		5. Entrepreneurship Development	3	1	0	4	4
			6. Project Management	3	1	0	4	4
5	Skill Enhancement Course		Statistical Software	0	0	4	2	4
6	Core Discipline		Political Process in India	3	0	0	3	3
			Project				2	
			Total				23	23

BBA 4th SEMESTER

S.No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1	Core Discipline		Business Research	3	1	0	4	4
2	Core Discipline		Human Resource Management	3	1	0	4	4
3	Core Discipline		Financial Management	3	1	0	4	4
4	Elective Course – Generic / Interdisciplinary		7. Production & Operations Management	3	1	0	4	4
			8. Introduction to Supply Chain Management	3	1	0	4	4
5	Skill Enhancement Course		IT tools for Business	0	0	4	2	4
6	Core Discipline		Oral Written Communication	2	1	0	3	3
			Project				3	
			Total				24	23

Summer Internship (6-8 weeks) 6 credits

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, SOLAN

COURSE CURRICULUM OF BACHELOR OF BUSINESS ADMINISTRATION- 2023 Batch (140 CREDITS)

BBA 5th SEMESTER

S. No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1	Core Discipline		Legal Aspects of Business	3	1	0	4	4
2	Core Discipline		Quantitative Techniques for Management	3	1	0	4	4
3	Discipline Specific Elective		Elective – I	3	1	0	4	4
4	Discipline Specific Elective		Elective – II	3	1	0	4	4
5			Project				4	
Total							20	16

BBA 6th SEMESTER

S.No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1	Core Discipline		Business Policy & Strategy	3	1	0	4	4
2	Core Discipline		Financial Institutions & Markets	3	1	0	4	4
3	Discipline Specific Elective		Elective – I	3	1	0	4	4
4	Discipline Specific Elective		Elective – II	3	1	0	4	4
5			Project				8	
Total							24	16

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, SOLAN

COURSE CURRICULUM OF BACHELOR OF BUSINESS ADMINISTRATION

BBA

DISCIPLINE SPECIFIC ELECTIVE -Finance

S. No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1		Sem 5	International Finance	3	1	0	4	4
2		Sem 5	Investment Banking & Financial Services	3	1	0	4	4
3		Sem 5	Investment Analysis & Portfolio Management	3	1	0	4	4
4		Sem 5	Mergers and Acquisitions	3	1	0	4	4
5		Sem 6	Project Appraisal	3	1	0	4	4
6		Sem 6	Business Analysis & Valuation	3	1	0	4	4
7		Sem 6	Financial Modelling & Derivatives	3	1	0	4	4
8		Sem 6	Strategic Corporate Finance	3	1	0	4	4

DISCIPLINE SPECIFIC ELECTIVE -Marketing

S. No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
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				L	T	P		
1		Sem 5	Consumer Behavior	3	1	0	4	4
2		Sem 5	Personal Selling & Sales Force Management	3	1	0	4	4
3		Sem5	Advertising & Brand Management	3	1	0	4	4
4		Sem 5	Retail Management	3	1	0	4	4
5		Sem 6	Distribution & Supply Chain Management	3	1	0	4	4
6		Sem 6	Marketing of Services	3	1	0	4	4
7		Sem6	International Marketing	3	1	0	4	4
8		Sem 6	Online marketing	3	1	0	4	4
DISCIPLINE SPECIFIC ELECTIVE –Human Resource Management								
S. No.	Category Code	Subject Code	Name of the Subjects	Course Hours			Credits	Total Hours
				L	T	P		
1		Sem 5	HRM: Systems & Strategies	3	1	0	4	4
2		Sem 5	Training & Development	3	1	0	4	4
3		Sem 5	Management of Industrial Relations	3	1	0	4	4
4		Sem 5	Performance & Compensation Management	3	1	0	4	4
5		Sem 6	Talent & Knowledge Management	3	1	0	4	4
6		Sem 6	Cross Cultural HRM	3	1	0	4	4
7		Sem 6	Conflict & Negotiation Skills for Managers	3	1	0	4	4
8		Sem 6	Organizational Change and Development	3	1	0	4	4
							TOTAL CREDITS	140
							TOTAL HOURS	114
							No.	Credits
Core Courses (CC)							19	73
Discipline Specific Electives (DSE)							4	16
General elective (GE)							4	16
Ability enhancement compulsory course (AECC)							2	5
Skill Enhancement Courses (SEC)							2	4
Projects								20
Summer Internship								6

BUSINESS COMMUNICATION

COURSE CODE: 23BB1HS111

COURSE CREDITS: 3

CORE/ELECTIVE: ABILITY ENHANCEMENT

L-T-P: 2-1-0

Pre-requisite: None

Course Objectives:

1. The students will be able to analyze different communication concepts and situations to make choices about the most effective and efficient ways to communicate.
2. The student will learn to deliver effective presentations in contexts that may require power point, extemporaneous or impromptu oral presentations.
3. The student will learn to write effective business documents using appropriate styles.
4. The student will learn to design effective resumes, and write effective emails, letters and reports
5. Students will be able to understand and apply negotiation and conflict resolution skills in various business situations

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Understand and learn the concepts of better and effective communication	Familiarity
CO-2	Enable students to prepare better Power Point Presentations with clarity of expression and appropriate language.	Familiarity and Usage
CO-3	Help make communication better by learning the nature and mechanics of effective writing	Assessment
CO-4	Design effective resumes, and write effective emails, letters and reports	Usage
CO-5	Help understand and apply fundamental negotiation and conflict resolution skills	Usage

Course Contents:

Unit	Contents	Lectures required
	Introduction to Business communication: Meaning and Importance <ul style="list-style-type: none">● Importance of communicating effectively: Theories of communication● Understanding interpersonal Communication: The Johari Window Model● Stages of communication: Ideation, encoding, transmission, decoding & response● Feedback in organizations● Barriers to effective communication: Physical, Social, Psychological, Cultural, Language & organizational● Guidelines to overcome communication barriers	5

2	Nonverbal Communication <ul style="list-style-type: none"> • Nonverbal communication defined • Functions of nonverbal communication: Conveying meanings, expressing emotion, presenting self, managing interactions, defining relationship • Nonverbal Communication Codes: Communicating through Body Movements, Voice, Touch, Personal Space, Time, Physical Appearance 	4
3	Effective Presentation Skills <ul style="list-style-type: none"> • Planning Presentations • Making PowerPoint Presentations • Pre- presentation jitters • Preparation and Practice • Delivering the Presentation • Qualities of a Skillful Presenter • Capturing and Maintaining Attention • Handling Questions 	4
4	Communication Strategies & Professional Writing <ul style="list-style-type: none"> • Principles of Business Writing • Seven C's of Communication • Writing Process: Pre-writing, writing & post-writing • Neutral and positive messages, Negative messages, Persuasive messages • Writing Letters, Emails, Resume, Cover Letter 	6
5	Report Writing <ul style="list-style-type: none"> • Functions of a report • Types of reports • Format of the reports • Use of Visuals-Charts, Tables, Pictures 	3
6	Interview Techniques <ul style="list-style-type: none"> • Analysing yourself and the market • Different types of interview questions • Making a positive first impression • Handling difficult Question 	2
7	Negotiation and Conflict Resolution <ul style="list-style-type: none"> • Introduction to negotiations, Negotiation fundamentals, Negotiation dynamics • Communication problems and skills for conflict resolution • Types of conflicts • Conflict resolution skills 	4
Total lectures		28

Suggested Text Book(s):

1. Carol M Lehman, Debbie D Dufrene, Mala. Sinha: BCOM, Cengage Learning, 2012.
2. R.V Lesikar, M.E. Flatley, K Rentz, N Pande: *Business communication, 12th Edition*, McGraw Hill, 2009.

Suggested Reference Book(s):

1. H.S. Mukherjee: *Business Communication-connecting at work*, Oxford University Press, 2nd Edition 2013.
2. Kristen Bell De Tienne: *Guide to Electronic Communication*, Pearson , 1st Edition, 2011.
3. Karen Schneiter Williams, Joyce P Logan, A.C. Buddy Krizan , Patricia Merrier: *Communicating in Business, Cengage Learning, 1st Edition 2012.*

Approved in Academic Council held on 28 June 2023

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered up to T-1
2	T-2	25	1.5 Hours	Syllabus covered up to T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) - 10 Quizzes (2) - 10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

Sr. No	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	AVG
CO-1	3	1	3	3	1	2	3	3	2.4
CO-2	2	1	3	3	1	3	1	3	2
CO-3	2	1	3	3	1	2	1	2	2
CO-4	3	1	3	3	1	2	2	3	1.9
CO-5	3	2	3	3	3	1	3	3	2
Average Score	2.6	1.2	3	3	1.4	2	2	2.8	2.06

PRINCIPLES AND PRACTICE OF MANAGEMENT

COURSE CODE: 23BB1HS112

COURSE CREDITS: 4

CORE/ELECTIVE:

CORE L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

1. To understand of basic concepts, principles and practices of management.
2. To develop an insight of coordination and proper administration of business.
3. To inculcate the ability to apply multifunctional approach to achieve organizational objectives.

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Understand the basic concepts of management theories.	Familiarity
CO-2	Understand the process of basic management functions.	Familiarity
CO-3	Analyze the internal and external decisions to be made by managers	Assessment
CO-4	Develop the suitable strategies based on management theories to achieve organization's objective	Usage

Course Contents:

Unit	Contents	Lectures required
1	Introduction to Management: Evolution of Management: - Contribution of Taylor, Mayo & Fayol, Different approaches of management, role of manager, tasks of a professional manager, Management & its functions. Level of Management, managerial skills at various levels. Management as a Science or Art - Management as a profession, Administration and Management, Functional Areas of Management.	9
2	Planning: Nature and Importance of Planning- Types of Plans - Levels of Planning - Steps in planning - Making Effective Plans- Objectives and Management By Objective (MBO) –Management By Exception (MBE) - Policy and Strategy- Forecasting and Decision Making - Nature of decision making - Types of decisions – Decision Making Process – Rational Perspectives and Behavioural Aspects of decision making.	6
3	Organizing: Principles of Organization - Types of Organization - Organizational Structure and Design – Line, Staff and functional authority – Conflict between Line and Staff – Overcoming the Line- Staff Conflict. Departmentation - Span of control – Authority, Responsibility and Accountability - Principles of Delegation - Steps - Centralization Vs Decentralization – Factors determining the degree of Decentralization of authority.	6
4	Staffing: Nature and Purpose of staffing – Importance of staffing – Components of Staffing - Manpower planning - Recruitment and Selection - Training and Development - Performance Appraisal.	5
5	Directing: – Nature of Directing function - Principles – Importance of Effective Direction – Motivating people at work – Early motivational theories, Directing & Leadership:- X Theory, & Y Theory, Hawthorne & Tinstone studies Leadership. Definition, Stogdill trait theory, Managerial grid, Fiedlers contingency approach. Leadership and change - Effective Communication skills for directing – Barriers	10

	of communication.	
6	Controlling: - Concept, Nature and Importance - Essentials of Control - Requirements of an Effective Control System – Behavioural Implications of Control – Techniques of Managerial control - Co- ordination – Need for co-ordination – Types of Co-ordination - Techniques of Coordination - Cooperation. Supervision – Position of a supervisor – Qualities of a good– Essential requirements of effective supervision.	6
Total lectures		42

Suggested Text Book(s):

1. Stoner, Freeman, Gilbert Jr.: Management, 6th Edition, Pearson, 2018.
2. H Koontz, H Weihrich and MV Cannice: Essentials of Management, 11th Edition, TMH, 2020.

Suggested Reference Book(s):

1. RS Gupta, BD Sharma and NS Bhalla: Principles and Practice of Management, 9th Edition, Kalyani Publisher, 2016.
2. Chuck Williams: Management, 5th Edition, South Western College Publishing, 2012.
3. JR Schermerhorn, DG Bachrach: Introduction to Management, 13th Edition, Wiley, 2017.
4. LM Prasad: Principles and Practice of Management, 10th Edition, Sultan Chand and Sons, 2019

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) - 10 Quizzes(2) -10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	Average
CO1	3	3	2	2	3	3	2	3	2.6
CO2	3	3	2	2	3	3	2	3	2.6
CO3	3	3	2	2	3	3	2	3	2.6
CO4	3	3	3	3	3	3	3	3	3.0
Average	3	3	2.3	2.3	3	3	2.3	3	2.7

BUSINESS ENVIRONMENT

COURSE CODE: 23BB1HS113

COURSE CREDITS: 4

CORE/ELECTIVE:

CORE L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

1. To apply micro economics concepts and techniques in evaluating business decisions taken by firms.
2. To develop the ability to apply the concepts, tools and techniques of economics in analyzing and interpreting business decisions.
3. To understand the internal and external business environment in which companies operate.
4. To assess the impact of environmental conditions on performance of business.
5. To get deeper insights of Indian Business Environment so that one can take right decision at right time make the organization a successful business entity.

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Understand the basic concepts of business environment.	Familiarity
CO-2	Assessing the changing dynamics of business environment and its impact on company's performance	Assessment
CO-3	Understanding the role of institutional support provided by domestic and international government	Assessment
CO-4	Make optimal business decisions by understanding the dynamics of changing business environment	Usage

Course Contents:

Unit	Contents	Lectures required
1	Introduction: Introduction to Business Environment; Features and Importance of the study; Environmental Scanning; Types of Environment – internal, external, micro and macro; Five forces of competition; Industry Life Cycle Analysis; Environmental Analysis; Nature, Scope and Objectives of Business – business system/process, classification of business, classification of industries, characteristics of business, goals of business.	7
2	Economic Environment: Introduction to Economic Environment; Different Types of Economic System; Nature and Structure of Indian Economy; National Income; Economic Policies; Planning in India; India's Monetary and Fiscal Policies; Inflation; Industrial Policies; Role of Public Sectors; Liberalisation; Privatisation and Disinvestments; Small Scale Industries	6
3	Political and Legal Environment: Introduction to Indian Political Environment; Basic tenets of Indian Constitutions; Functions of State; Economic role of government; Basic understanding about Company Law, Industries (Development and Regulation Act), MRTP Act, Consumer Protection	6

4	Socio-Cultural Environment: Introduction to Indian Socio-Cultural Environment – Family, Social Class, Culture, Cultural Values, Culture and /organisation Behaviour; Business and Society; Social Responsibility of Business; Social Audit; Demographic Environment; Corporate Governance	6
5	Financial Environment: Indian Financial System; Money Markets and Capital Markets; Stock Exchanges in India; Depositories; Financial Institutions	6
6	Global Environment: Globalization – Meaning and Significance, Globalization of World Economy, Stages of Globalization, Impact of Globalization on Indian Industry, A Critical Appraisal of Globalization; Multinational Corporations – Definitions, Meaning, Organizational Model, Reasons for Growth of MNCs, MNCs in India, A Critical Appraisal of MNCs; GATT/WTO and Global Environment – Objectives and Evaluation of GATT, Different Rounds of Negotiation, Uruguay Round, Formation of WTO, Advantages of WTO, WTO and Developing Countries, WTO and India	6
7	Infrastructure and Policies: India's Export-Import Policies; India's Foreign Trade; FDI in India – Different Theories of FDI, Modes of FDI, Determinants and Impacts of FDI, A Critical Appraisal; FEMA – Meaning, Capital Account Transactions, Current Account Transactions, Role of RBI, Exports of Goods and Services, Realisation and Repatriation of Foreign Exchange, Contravention and Penalties, FERA and FEMA – A Comparison	5
Total lectures		42

Suggested Text Book(s):

1. Shaikh Saleem: Business Environment, 4th Edition, Pearson, 2020.
2. Francis Cherunilam: Business Environment Text & Cases, 30th Edition, Himalaya Publishing House, 2023.

Suggested Reference Book(s):

1. Mishra & Puri: Economic Environment of Business, 11th Edition, Himalaya Publishing House, 2018.
2. Justin Paul: Business Environment Text and Cases, 4th Edition, McGraw Hills, 2018.
3. Newspapers, Magazines and Internet

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) - 10 Quizzes(2) -10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	Average
CO1	3	3	2	2	3	3	3	3	2.8
CO2	3	3	2	2	2	3	2	3	2.5
CO3	3	3	2	2	3	3	2	3	2.6
CO4	3	3	3	3	3	3	3	3	3.0
Average	3	3	2.3	2.3	2.8	3	2.5	3	2.7

MANAGERIAL ECONOMICS

COURSE CODE: 23BB1HS114

COURSE CREDITS: 4

CORE/ELECTIVE:

CORE L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

1. To apply micro economics concepts and techniques in evaluating business decisions taken by firms.
2. To develop the ability to apply the concepts, tools and techniques of economics in analyzing and interpreting business decisions.

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Understand the roles of managers in firms	Familiarity
CO-2	Analyze the demand and supply conditions and assess the position of a company	Assessment
CO-3	Analyze real-world business problems with a systematic theoretical framework.	Assessment
CO-4	Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.	Usage
CO-5	Make optimal business decisions by integrating the concepts of economics, mathematics and statistics	Usage

Course Contents:

Unit	Contents	Lectures required
1	Demand, Supply and Market equilibrium: Individual demand, market demand, individual supply, market supply, market equilibrium; Elasticities of demand and supply: Price elasticity of demand, income elasticity of demand, cross price elasticity of demand, elasticity of supply	8
2	Theory of consumer behavior: Cardinal utility theory, ordinal utility theory, marginal utility theory (indifference curves, budget line, consumer choice, price effect, substitution effect, income effect for normal, inferior and Giffen goods), revealed preference theory.	6
3	Producer and optimal production choice: Optimizing behavior in short run (geometry of product curves, law of diminishing margin productivity, three stages of production), optimizing behavior in long run (isoquants, isocost line, optimal combination of resources)	6
4	Costs and scale: Traditional theory of cost (short run and long run, geometry of cost curves, envelope curves), modern theory of cost (short run and long run), economies of scale, economies of scope.	6

5	Theory of firm and market organization: Perfect competition (basic features, short run equilibrium of firm/industry, long run equilibrium of firm/industry, effect of changes in demand, cost and imposition of taxes) ; monopoly (basic features, short run equilibrium, long run equilibrium, effect of changes in demand, cost and imposition of taxes, comparison with perfect competition, welfare cost of monopoly), price discrimination, multi plant monopoly; monopolistic competition (basic features, demand and cost, short run equilibrium, long run equilibrium, excess capacity); oligopoly (Cournot's model, kinked demand curve model, dominant price leadership model, prisoner's dilemma)	10
6	Factor market: demand for a factor by a firm under marginal productivity theory (perfect competition in the product market, monopoly in the product market), market demand for a factor, supply of labour, market supply of labour, factor market equilibrium.	6
Total lectures		42

Suggested Text Book(s):

1. CH Peterson, WC Lewis and SK Jain: Managerial Economics, 4th Edition, Pearson, 2020.
2. Dominik Salvatore and Siddhartha Rastogi: Managerial Economics: Principles and Worldwide Applications, 9th Edition, Oxford University Press, 2020.

Suggested Reference Book(s):

1. Lipsey and Chrystal: Economics, 2nd Edition, Oxford University Press, 2022.
2. RSPindyck, DSRubinfeld and PL Mehta: Microeconomics, 7th Edition, Pearson Education India, 2009.
3. WAMcEacheren and Simrit Kaur: Micro ECON: A South Asian Perspective, 1st Edition, Cengage Learning, 2016.

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) - 10 Quizzes(2) -10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	Average
CO1	3	3	2	2	2	2	3	3	2.5
CO2	3	3	2	2	2	3	2	3	2.5
CO3	3	3	2	2	2	3	2	3	2.5
CO4	3	3	3	3	3	3	3	3	3.0
CO5	3	3	2	2	2	3	3	3	2.6
Average	3	3	2.2	2.2	2.2	2.8	2.6	3	2.6

Ethics and Corporate Social Responsibility

COURSE CODE: 23BBWHS132

COURSE CREDITS: 4

CORE/ELECTIVE:

Elective L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

1. Learn critical appreciation of the main currents in ethical thought applied to the businesses.
2. Learn the value of ethical thought in the development of business theory.
3. Learn to appraise ethical considerations presented in a variety of business settings.
4. Learn substantial debates regarding the implications of ethical arguments for business activity.
5. Learn the role of business ethics in the Indian as well as global business environment and to recognize the challenges of business social responsibility.
6. Learn to develop critical thinking skills via the application of concepts and theories to business cases.

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	To increase the awareness of the ethical dimension of business and its decision making process across all functions.	Familiarity
CO-2	To become familiar with the social standards, values, ethical principles and moral philosophy that provide criteria for decision making.	Assessment
CO-3	The role of business ethics in the Indian as well as global business environment and to recognize the challenges of business social responsibility.	Assessment
CO-4	To develop critical thinking skills via the application of concepts and theories to business cases.	Assessment
CO-5	Critical appreciation of the main currents in ethical thought applied to the businesses.	Usage

Course Contents:

Unit	Contents	Lectures required
1	Introduction to Business Ethics: Definition, Meaning and Concept; Principles of Business Ethics; Importance of Business ethics	2
2	Ethical Dilemma: Characteristics of Ethical Organizations; ethical decision making; ethical reasoning the dilemma resolution process	4
3	Framing Business Ethics: Corporate Social Responsibility; Stakeholders; Citizenship	3
4	Managing CSR: Organizational Mission, Vision and Values; Triple Bottom Line; Corporate Community Involvement	3
5	Employees Professional Obligations: Greed and conflicts of interest; Insider trading; Theft and fraud; Whistle-blowing	3
6	Employees Rights: Discrimination and harassment; Privacy; Health and safety	3
7	Consumers Protection: Consumer protection; Product recalls	3
8	Relation between Corporate Social Responsibility and Corporate Governance: Corporate Governance, Disclosure, and Executive Compensation	3
9	Business values for 21st century: Introduction; Requisite Business Values; Action needed	3

10	Evaluating Business Ethics: Normative Ethical Theories; Egoism; Utilitarianism; Ethics of duties; Rights and justice	4
11	Safety, Risk, and Environmental Protection: Work environment risks and controls; Environmental Technology for Sustainable Development; Risk Control; Regulating health and safety	3
12	Global Business Ethics: Bribery; Repressive Regimes; Overseas Suppliers	3
13	Corporate Social Responsibility within the organization: CSR and Society: Strategic; Planning and CSR; Environmental Aspects of CSR; CSR under the Companies Act, 2013; CSR Practices in India	5
Total lectures		42

Suggested Text Book(s):

1. Shelekar S.A., Bhat K.G. Ethics in Management. Himalayan Publishing House, Mumbai 2015
2. Crane A. Matten D. Business Ethics Managing Corporate citizenship and sustainability in the age of Globalization Oxford University Press 2016
3. haran: Fundamentals of Computer Algorithms, 2nd Edition, Universities press, 2007

Suggested Reference Book(s):

1. Bajaj P.S. and Agarwal R. Business Ethics An Indian Perspective New Delhi
2. J.P. Sharma, Corporate Governance, Business Ethics & CSR, Ane Books Pvt. Ltd., New Delhi.
3. Fernando, A. C. Business Ethics and corporate governance. Pearson Education. (2010).

Other useful resource(s):

1. Link to topics related to course:
 - i. https://onlinecourses.nptel.ac.in/noc21_mg46/preview
 - ii. https://onlinecourses.nptel.ac.in/noc21_mg54/preview

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) – 10 Quizzes (2) - 10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

Course outcomes	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	Average
CO-1	3	3	3	3	3	3	3	3	3
CO-2	3	3	3	3	3	3	3	3	3
CO-3	1	3	1	2	2	1	3	3	2
CO-4	1	1	1	1	1	1	2	3	1.3
CO-5	1	2	1	1	1	1	3	3	1.6
Average	1.8	2.4	1.8	2	2	1.8	2.8	3	2.2

ORGANIZATION BEHAVIOUR

COURSE CODE:

COURSE CREDITS: 4

CORE/ELECTIVE: CORE

L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

1. Explain organizational theory by learning about individual behavior
2. Analyze leadership styles and determine their effectiveness in employee situations
3. Identify methods to resolve organizational problems
4. Describe the impact of corporate culture on employee behavior
5. Analyze team dynamics, team building strategies and cultural diversity

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Understand the basic concepts of Organizational behavior	Familiarity
CO-2	Apply the components of individual behavior and learn the concepts of perception, attitude and values	Assessment
CO-3	Apply the theories of leadership and motivation in workplace. And thus, be able to distinguish between different styles of leadership and contribute to the effective performance of a team as a team leader.	Assessment
CO-4	Analyze group and team behavior and demonstrate skills required for working in groups (team building)	Usage
CO-5	Analyze organizational change and conflict working relationships within organization and demonstrate how to apply relevant theories to solve problems of change and conflict.	Usage

Course Contents:

Unit	Contents	Lectures required
1	Introduction to Organizational Behaviour: Diversity in Organization	2
2	The Individual : Attitudes and Job Satisfaction , Emotions and Moods, Personality and Values, Perception and Individual Decision Making Motivation Concepts Motivation: From Concepts to Applications	18
3	Foundations of Group Behavior : Understanding Work Teams , Communication . Leadership . Power and Politics . Conflict and Negotiation . Foundations of Organization Structure	16
4	Organizational Culture : Human Resource Policies and Practices Organizational Change , Stress Management	6
Total lectures		42

Approved in Academic Council held on 28 June 2023

Suggested Text Book(s):

1. Stephen P. Robbins and Timothy A. Judge: Essentials of Organizational Behavior. 14e, Pearson, 2019
2. Dipak Kumar Bhattacharya, Organizational Behaviour, 2e, 2014
3. Nelson, Quick, Khandelwal, ORGB, 2e. Cengage learning, 2012

Suggested Reference Book(s):

1. Working with Emotional Intelligence, Daniel Goleman
2. Organizational Behavior, K. Aswathappa
3. Organizational Behavior An Introduction, Christine Cross Ronan Carbery

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) – 10 Quizzes (2) - 10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

Sr No	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	Average
CO-1	2	3	3	3	2	2	3	3	2.6
CO-2	2	3	3	3	2	2	3	3	2.6
CO-3	2	3	3	3	2	2	3	3	2.6
CO-4	2	3	3	3	2	2	3	3	2.6
CO-5	3	3	3	3	2	2	3	3	2.6
Average	2.2	3	3	3	2	2	3	3	

MACROECONOMICS

COURSE CODE:

COURSE CREDITS: 4

CORE/ELECTIVE:

CORE L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

1. To understand the basic theories and principles of macroeconomics.
2. To understand the linkages between major economic variables; level of output and prices, inflation, interest rates and exchange rates.
3. To study the impact of monetary and fiscal policy on the aggregate behavior of individuals.

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Understand the concepts of Macroeconomics and its interrelations with Microeconomics.	Familiarity
CO-2	Understand the concepts of national income, calculation methods of national income, and concepts related to national income.	Assessment
CO-3	Apply the principles of Macroeconomics in explaining the behaviour of different Macroeconomic variables at national as well as global level.	Assessment
CO-4	Analyze the interrelationship among different macroeconomic issues such as money, foreign exchange, inflation, unemployment, economic growth and foreign trade.	Usage
CO-5	Make optimal business decisions by applying the concepts of macroeconomics	Usage

Course Contents:

Unit	Contents	Lectures required
1	Measurement of macroeconomic variables: National Income Accounts, Gross Domestic Product, National Income, Personal and Personal disposable income; Classical theory of income and employment: Quantity Theory of Money – Cambridge version, Classical aggregate demand curve, Classical theory of interest rate, effect of fiscal and monetary policy.	8
2	Keynesian theory of Income and employment: Keynesian model, components of aggregate demand, equilibrium income, changes in equilibrium, multiplier (investment, Government expenditure, lump sum tax, foreign trade), effect of fiscal and monetary policy, crowding out, composition of output and policy mix, policy mix in action; ISLM model : properties of ISLM curves, factors affecting the position and slope of ISLM curves, determination of equilibrium income and interest rates, effect of monetary and fiscal policy, relative effectiveness of monetary and fiscal policy.	10
3	Money: Functions of money, quantity theory of money, determination of money supply and demand, theory of money multiplier, indicators and instruments of monetary control	8

4	Inflation: Meaning, demand and supply side factors, consequences of inflation, anti-inflationary policies, natural rate theory, monetary policy- output and inflation, Phillips curve (short run and long run)	6
5	Open Economy: brief introduction to BoP account, market for foreign exchange and exchange rate, monetary and fiscal policy in open economy, Mundell Fleming model (perfect capital mobility and imperfect capital mobility under fixed and flexible exchange rate)	10
Total lectures		42

Suggested Text Book(s):

1. Mankiw: Principles of Macroeconomics with MindTap, 8th Edition, Cengage Learning, 2022.
2. WAMcEacheren and Simrit Kaur: Macro ECON: A South Asian Perspective, 2nd Edition, Cengage Learning, 2018.

Suggested Reference Book(s):

1. Olivier Blanchard: Macroeconomics, 7th Edition, Pearson, 2020.
2. RT Froyen: Macroeconomics, 10th Edition, Pearson, 2013.
3. AM Thomas: Macroeconomics: An Introduction, 1st Edition, Cambridge University Press, 2021.
4. R Dornbusch, S Fischer and R Startz: Macroeconomics, 12th Edition, TMH, 2018.

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) - 10 Quizzes(2) -10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	Average
CO1	3	3	2	2	2	2	3	3	2.5
CO2	3	3	2	2	2	3	2	3	2.5
CO3	3	3	2	2	2	3	2	3	2.5
CO4	3	3	3	3	3	3	3	3	3.0
CO5	3	3	2	2	2	3	3	3	2.6
Average	3	3	2.2	2.2	2.2	2.8	2.6	3	2.6

BUSINESS ACCOUNTING

COURSE CODE:

COURSE CREDITS: 4

CORE/ELECTIVE:

Core L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

To familiarize students with the mechanics of preparation of financial statements, understanding corporate financial statements, their analysis and interpretation.

S. No.	Course Outcomes	Level of Attainment
CO-1	Understand the need for financial reporting and its various uses	Familiarity
CO-2	Understand the basics of double entry system of accounting.	Assessment
CO-3	Analyze Business transactions And their recording in journal and ledger	Assessment
CO-4	Analyze and prepare trial balance and final accounts	Usage
CO-5	Understand the fundamentals of company accounts	Usage

Course Contents:

Unit	Contents	Lectures required
1	Introduction to Financial Accounting. Accounting as an Information System. Importance, Scope, and Limitations. Users of Accounting Information. Generally Accepted Accounting Principles. The Accounting Equation.	6
2	Nature of Accounts and Rules of Debit and Credit. Recording Transactions in General Journal. Recording Transactions in three- column Cash Book. An overview of Subsidiary books – Purchase Book, Purchase Returns Book, Sales Book, and Sales Returns Book. Opening and Closing Entries. Preparation of Ledger Accounts.	8
3	Introduction to International Financial Reporting Standards (IFRS). Understanding Accounting Standards issued by the ICAI related to Disclosure of Accounting Policies, Depreciation Accounting, and Revenue Recognition. Methods of charging Depreciation – Straight-line Method, and Written-down-value Method.	6
4	Preparation of Trial Balance. Adjustment Entries. Post-adjusted Trial Balance. Bank Reconciliation Statement.	6
5	Preparation of Financial Statements: Preparing Trading Account, Profit & Loss Account and Balance Sheet for a Sole Proprietor.	7
6	Understanding contents of Financial Statements of a Joint Stock Company as per Companies Act 2013. Understanding the contents of a Corporate Annual Report.	6
7	Preparation of Cash Flow Statement as per AS-3 (revised).	3
	Total Lecture Hours	42

Suggested Text Book(s):

1. S.N. Maheshwari, Suneel K. Maheshwari, and Sharad K. Maheshwari: *An Introduction to Accountancy*, Vikas Publishing House Pvt. Ltd, 2013.
2. R. Narayanaswamy: *Financial Accounting, A Managerial Perspective*, PHI Learning Pvt. Ltd., 2014

Suggested Reference Book(s):

1. Charles T. Horngren, Gart L. Sundem, John A. Elliott, and Donna R. Philbrick: *Introduction to Financial Accounting*, Pearson, 2011
2. J.R. Monga: *Financial Accounting: Concepts and Applications*, Mayur Paperbacks, 2017.
3. T.P. Ghosh: *Financial Accounting for Managers*, Taxmann Allied Services Pvt., 2009.

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Class Performance - 10 Quizzes(2)-10 Attendance - 5

	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	Average
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	Average
CO-1	3	3	2	2	3	3	2	3	2.6
CO-2	3	3	2	2	3	3	2	3	2.6
CO-3	3	3	2	2	3	3	2	3	2.6
CO-4	3	3	3	3	3	3	3	3	3.0
CO-5	3	3	3	3	3	3	3	3	3.0
Average	3	3	2.4	2.4	3	3	2.4	3	2.8

CRITICAL AND CREATIVE THINKING

COURSE CODE:

COURSE CREDITS: 4

CORE/ELECTIVE: CORE

L-T-P: 3-1-0

Pre-requisite: None

Course Objectives:

1. Introduce students to the fundamental concepts, principles, and techniques of critical and creative thinking.
2. Cultivate students' ability to analyze complex problems, evaluate information, and identify logical fallacies.
3. Encourage students to think outside the box, generate innovative ideas, and explore diverse perspectives.

Course Outcomes: Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Demonstrate an understanding of the foundational concepts and principles of critical and creative thinking.	Familiarity
CO-2	Analyze complex problems, evaluate evidence, and identify logical fallacies in reasoning.	Assessment
CO-3	Generate innovative ideas and explore multiple perspectives to approach challenges from different angles.	Assessment
CO-4	Apply decision-making strategies and critically evaluate options to make informed choices.	Assessment
CO-5	Utilize critical and creative thinking techniques to solve real-world problems in various contexts.	Assessment

Course Contents:

Unit	Contents	Lectures required
1	Realm of Creativity: Definition, Lateral thinking, Traits of creative people, Essence Creativity, Elaborative Creativity and Expressive Creativity	5
2	Influences on Creativity: Motivation, Environment, Technology and Training	5
3	Demographic specificity creative people: Age, Gender, Race and Geography	3
4	Mastering Creative Problem Solving: Structuring of Ill-defined Problems Creative Problem Solving, Models of Creative Problem-Solving Useful Mechanisms of Convergent Thinking Mechanisms of Divergent Thinking	6

5	Enhancing Critical and Creative Intelligence: Creative Intelligence Abilities; A Model of Creative Intelligence, Concepts of Critical- Critical thinking standards, Benefits and Barriers of Critical thinking	7
6	Acquiring A Creative Persona: Traits Congenial to Creativity Creative Personality and Form of Creativity Motivation and Creativity Strategies for Changing Motivation	5
7	Designing a Creativogenic Environment: Environmental Stimulants of Creativity, Creative organizations, Force stimulating innovativeness, Designing innovative organizations.	5
8	Techniques of Creative Problem Solving: Principles and Techniques for Churning up Creative Ideas A Comparison of Creativity Techniques	6
Total lectures		42

Suggested Text Book(s):

1. Pradeep N. Khandwalla: Life Long Creativity: An Unending Quest, Tata Mc Graw Hill, 2004.
2. Robert Di Yanni: Critical and Creative Thinking, Wiley Blackwell, 1st Edition, 2015.

Suggested Reference Book(s):

1. Philip Carter: Test and Assess your brain quotient: Discover your true intelligence with tests of aptitude, logic, memory, EQ, creative and lateral thinking, Kogan Page Publishers, 2008.
2. Robert Platt Crawford: The Techniques of Creative Thinking: How to Use Your Ideas to Achieve Success, 2012.

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) - 10 Quizzes (2) - 10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	Average
CO1	3	1	1	2	3	2	3	3	2.25
CO2	2	3	1	2	2	2	2	3	2.13
CO3	3	2	1	2	3	2	3	3	2.38
CO4	3	3	1	2	2	2	2	3	2.25
CO5	3	3	1	2	2	2	3	3	2.38
Average	2.8	2.4	1	2	2.4	2	2.6	3	2.28

Approved in Academic Council held on 28 June 2023

UNIVERSAL HUMAN VALUES II-Understanding Harmony

COURSE CODE:

COURSE CREDITS: 3

CORE/ELECTIVE: CORE

L-T-P: 2-1-0

Pre-requisite: None

Course Objectives:

1. Development of a holistic perspective based on self-exploration about themselves (human being), Family, society and nature/existence.
2. Understanding (or developing clarity) of the harmony in the human being, family, society and nature/ existence
3. Strengthening of self-reflection.
4. Development of commitment and courage to act.

Course Outcomes:

SNo	Course Outcomes	Level of Attainment
CO-1	Self Awareness, Social awareness,,Sustainability in relationships and Critical thinking	Familiarity
CO-2	.Introspection and self reflection	Assessment
CO-3	Sensitive to commitment towards human values, human relationship and human society	Usage
CO-4	Developing commitment and courage	Usage

Course Contents:

Unit	Contents	Lectures required
1	Course Introduction - Need, Basic Guidelines, Content and Process for Value Education : Purpose and motivation for the course, recapitulation from Universal Human Values-I , . Self-Exploration–what is it? - Its content and process; ‘Natural Acceptance’ and Experiential Validation- as the process for self-exploration, . Continuous Happiness and Prosperity- A look at basic Human Aspirations , . Right understanding, Relationship and Physical Facility- the basic requirements for fulfillment of aspirations of every human being with their correct priority, Understanding Happiness and Prosperity correctly- A critical appraisal of the current scenario , 6. Method to fulfill the above human aspirations: understanding and living in harmony at various levels.	6

2	Understanding Harmony in the Human Being - Harmony in Myself!: 7. Understanding human being as a co-existence of the sentient 'I' and the material 'Body', Understanding the needs of Self ('I') and 'Body' - happiness and physical facility, Understanding the Body as an instrument of 'I' (I being the doer, seer and enjoyer), Understanding the characteristics and activities of 'I' and harmony in 'I', Understanding the harmony of I with the Body: Sanyam and Health; correct appraisal of Physical needs, meaning of Prosperity in detail 12. Programs to ensure Sanyam and Health.	6
3	Understanding Harmony in the Family and Society- Harmony in Human-Human Relationship: Understanding values in human-human relationship; meaning of Justice (nine universal values in relationships) and program for its fulfilment to ensure mutual happiness; Trust and Respect as the foundational values of relationship , Understanding the meaning of Trust; Difference between intention and competence , Understanding the meaning of Respect, Difference between respect and differentiation; the other salient values in relationship 16. Understanding the harmony in the society (society being an extension of family): Resolution, Prosperity, fearlessness (trust) and co-existence as comprehensive Human Goals , Visualizing a universal harmonious order in society- Undivided Society, Universal Order- from family to world family.	5
4	Understanding Harmony in the Nature and Existence - Whole existence as Coexistence: Understanding the harmony in the Nature , . Interconnectedness and mutual fulfillment among the four orders of nature- recyclability and self regulation in nature, Understanding Existence as Co-existence of mutually interacting units in all-pervasive space, . Holistic perception of harmony at all levels of existence. Include practice sessions to discuss human being as cause of imbalance in nature (film "Home" can be used), pollution, depletion of resources and role of technology etc.	5
5	Implications of the above Holistic Understanding of Harmony on Professional Ethics : Natural acceptance of human values , Definitiveness of Ethical Human Conduct, Basis for Humanistic Education, Humanistic Constitution and Humanistic Universal Order , Competence in professional ethics: a. Ability to utilize the professional competence for augmenting universal human order b. Ability to identify the scope and characteristics of people friendly and eco-friendly production systems, c. Ability to identify and develop appropriate technologies and management patterns for above production systems. 26. Strategy for transition from the present state to Universal Human Order: a. At the level of individual: as socially and ecologically responsible engineers, technologists and managers b. At the level of society: as mutually enriching institutions and organizations	6
Total lectures		28

Suggested Text Book(s):

1. Text Book 1. Human Values and Professional Ethics by R R Gaur, R Sangal, G P Bagaria, Excel Books, New Delhi, 2010
2. Jeevan Vidya: Ek Parichaya, A Nagaraj, Jeevan Vidya Prakashan, Amarkantak, 1999. 2. Human Values, A.N. Tripathi , New Age Intl. Publishers, New Delhi, 2004

Approved in Academic Council held on 28 June 2023

Suggested Reference Book(s):

1. The Story of My Experiments with Truth - by Mohandas Karamchand Gandhi , Penguin Books, 2009
2. E. F Schumacher: Small is Beautiful : A Study of Economics As if People Mattered, Vintage, 1993

Evaluation Scheme:

S. No	Exam	Marks	Duration	Coverage / Scope of Examination
1	T-1	15	1 Hour.	Syllabus covered upto T-1
2	T-2	25	1.5 Hours	Syllabus covered upto T-2
3.	T-3	35	2 Hours	Entire Syllabus
4.	Teaching Assessment	25	Entire Semester	Assignment (2) – 10 Quizzes (2) - 10 Attendance - 5

Course Outcomes (COs) contribution to the Programme Outcomes (POs)

Sr No	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	Average
CO-1	2	2	3	3	2	1	3	3	2.3
CO-2	2	2	3	3	2	1	3	3	2.3
CO-3	2	2	3	3	2	1	3	3	2.3
CO-4	2	2	3	3	2	1	3	3	2.3
CO-5	2	2	3	3	2	1	3	3	2.3
Average	2	2	3	3	2	1	3	3	